



VERA AQUA VERA VITA ANNUAL REPORT 2020

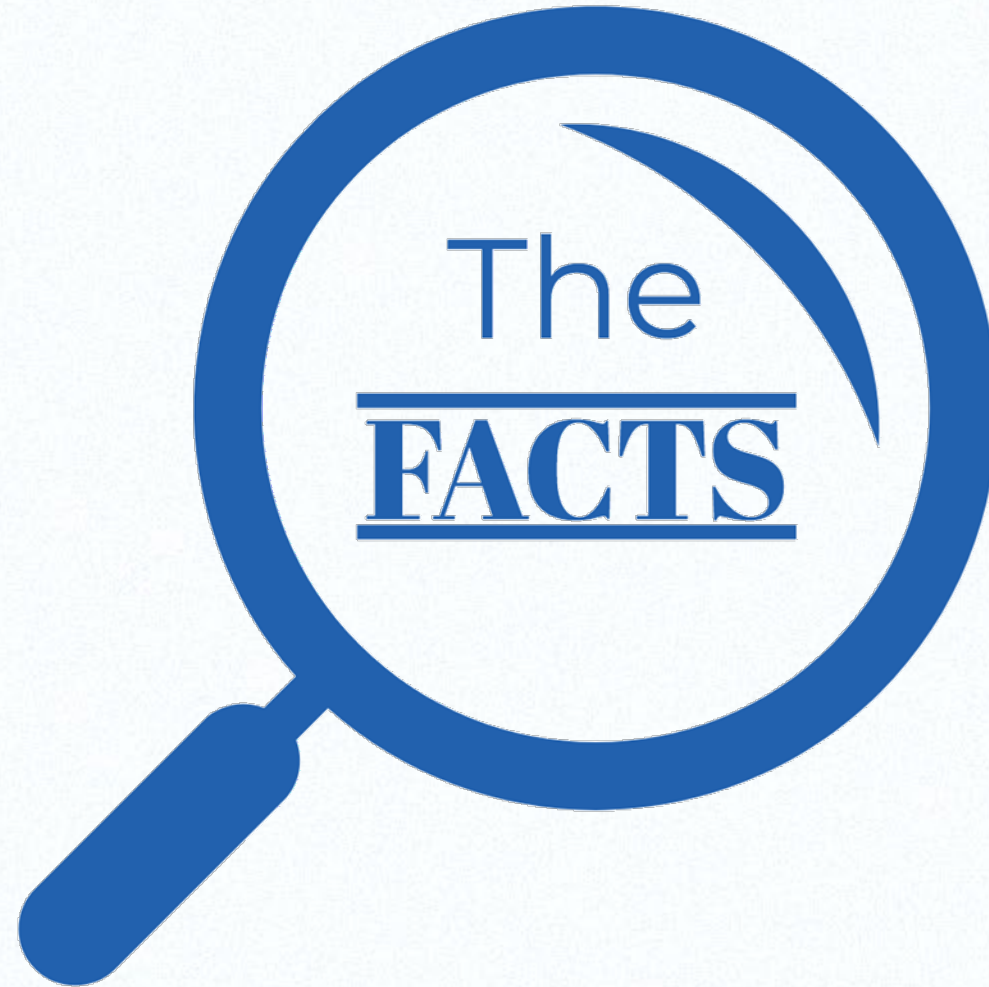
A report highlighting the impact of VAVV's Donors, Visionaries, Board Members, Prayer Warriors, and Volunteers (including financial transparency report)



Vera Aqua
Vera Vita

GLOBAL WATER CRISIS

- Today, **1.8 billion people** use a source of drinking water contaminated with feces, putting them at risk of contracting cholera, dysentery, typhoid and polio [\(1\)](#)
- Worldwide, **1 out of every 5 deaths** of children under 5 is due to a water-related disease [\(2\)](#)
- Today, **one child** dies from a water related disease **every 2 minutes** [\(3\)](#)



PERU WATER CRISIS

- Only **75% of rural communities** have basic (simple but unmanaged) drinking water services or better [\(4\)](#)
- Only **56% of rural communities** have basic sanitation facilities [\(5\)](#)
- **12% of children under the age of 5** experience chronic diarrhea due to waterborne diseases [\(6\)](#)



OUR MISSION

By tapping into the physical and spiritual nature of water, we empower people and communities in developing countries to generate clean water and sanitation solutions that bring "True Water True Life."



THE YEAR AT A GLANCE

Total Funds Raised

\$ 104,360

Total Number of Unique Donors

252

Projects/Program Work Completed

Provided Emergency Relief Aid to combat & reduce the potential spread of COVID-19 in Monte Castillo.

Completed Development of English Version of General W.A.S.H. Education Workshop

Delivered Actionable GIS Map & Hard Print Maps of Monte Castillo's SS System + Master Plan Report

Collected all the data needed to begin evaluation of the Shortlist of 7 (Small) Rural Communities in the Piura Region of Peru needing clean water with a Collective Population of 2,000+ People

People Served

7,000+

No. of Volunteers

40



Map Graphic of Monte Castillo's Sanitary Sewer System (01/11/2021)



Water Sampling in Carrizalillo - one of the 7 new communities in Piura, Peru (12/09/2020)

OUR WORK



See the Pictures that tell a thousand stories of the impact of your support!

MILESTONES

1st Quarter



Feb 10 - Started running Google Ad Grants Ads



Feb 19 - Purchased General Liability Business Insurance



Mar 30 - Substantial Completion of Phase II – SS System Improvements Master Plan by TAMU Senior Design Teams

2nd Quarter



May 1 - Approved for a \$8,688 PPP Loan from the SBA



May 14 - Provided Emergency Relief Aid to combat & reduce the potential spread of COVID-19 in Monte Castillo.



June 13 - Celebrated 3rd Birthday as an Organization

3rd Quarter



Sep 17 - Raised \$21,000+ for North Texas Giving Day



Sep 25 - Launched New Organization Website & New TrueWaterVision News Site



Sep 30 - Completed Spanish Translation of Monte Castillo SS System Master Plan Report

4th Quarter



Oct 26 - Development of Official Assessment/Data Collection & Project Implementation Process Flow Charts



Nov 21 - Kicked-off Fundraising & Awareness Campaign in Collaboration with the Our Lady of Lourdes Parish in West Dallas



Dec 18 - Completed Development of English Version of General W.A.S.H. Education Workshop

VOLUNTEER OF THE YEAR!

Fulfilling the mission of Vera Aqua Vera Vita is only possible with and because of the numerous people that volunteer their time and prayers in support of our mission. With this in mind, we would like to recognize our 2020 "VOLUNTEER OF THE YEAR".

Karelle Matchum



*Business Administration and
Fundraising Support Intern*

Being an intern for Vera Aqua Vera Vita (VAVV) has allowed me to respond to a natural calling. Right from the start, the vision of VAVV spoke to me, given my own experience with unsafe water. As a native of Cameroon in Central Africa, I suffered from water-borne disease in my childhood because I drank contaminated water. Like many other developing countries, clean water is still a rare commodity in Cameroon. This experience nurtured my desire for a change, not only in my country but also in other communities suffering from contaminated water. At VAVV I was able to be a part of that change through our work that is transforming the lives of many communities in Peru.

To me, being recognized as the volunteer of the year means that my work mattered, and it did have an impact. It also shows me that we can bring a huge difference in the lives of people. I am so honored to be the volunteer of the year and feel so blessed that VAVV allowed me to join my desire to help and my faith to serve. Thank you, Vera Aqua Vera Vita.

To learn more about the VAVV team, follow the links below:

- VAVV Team ([Meet our Team](#))
- Board of Directors & Chaplains ([Meet our Board](#))



FINANCIAL TRANSPARENCY



VAVV had a record year for fundraising in 2020. In keeping with open transparency for our constituents, we share our Financials for the year herein.

Annual Statement For FY 2020

Funds	Revenue	Expenses	YTD Balance
Mission Partnership*	\$ 82,221	\$ (55,824)	\$ 26,398
Project Partnership**	\$ 22,138	\$ (26,888)	\$ (4,750)
Collective	\$ 104,360	\$ (82,712)	\$ 21,648

*Mission Partnership Fund Covers Overhead and Operational Expenses

**Project Partnership Fund Covers all Project & Program Related Expenses

Our Project/Program Expenses were unusually low in 2020 due to the COVID-19 Pandemic affecting our ability to do work in Peru. However, we were able to save a solid reserve of funds now totaling ~\$43,000 to be used for Project and Program expenses in 2021 in which we intend to serve 2-3 new communities with access to clean water and improved sanitation services!

Vera Aqua Vera Vita's Mission Partnership Fund currently consists of:



50 monthly recurring donors
equating to
\$2,575 in monthly recurring donations



[See Why Our Donors Give](#)

[View our IRS F990s Filed Here for More Information](#)

THE RIPPLE

An empowered community of Vera Aqua Vera Vita Mission Partners that are the backbone and Champions for the cause of giving **TRUE WATER TRUE LIFE!**

WHAT MEMBERS MAKE POSSIBLE?

- More cost-effective management of donations for VAVV
- Reliable Income allowing VAVV to plan for future initiatives
- Building up of a community of champions for VAVV's mission
- More connections to potential champions
- Strong engagement in the mission leading to volunteerism & prayer warriors.
- Intangibles: heart, passion, ideas, and inspiration



PROGRAM PERKS FOR MEMBERS:

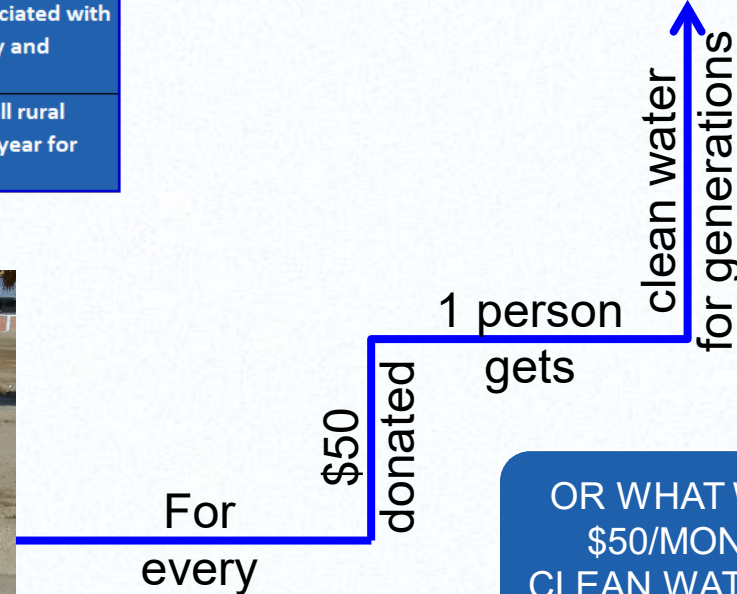
- Behind the Scenes Look at VAVV via Quarterly Insider Scoop Emails & Conference Calls
- Budget Transparency, Programs Transparency and, Growth Strategy Transparency
- Annual Private Mission Partners Happy Hour & Appreciation Dinner
- VIP Event Ticket Pricing & VAVV Branded Materials
- Intangibles: Lasting positive impact to future generations, a chance to utilize gifts, talents & skills for a noble and generous purpose, and an Opportunity to build a treasure in the Kingdom Of Heaven

GIVE A RECURRING GIFT THAT MAKE RIPPLES IN PEOPLE'S LIVES THAT LAST FOR GENERATIONS

SOCIAL IMPACT



What's the Impact?		
Recurring Giving	Annual Giving	What does this Gift do every year?
\$25.00	\$300.00	Provides clean water to 6 people every year for generations to come.
\$50.00	\$600.00	Covers the cost of Water Sampling & Quality Testing for 1 community.
\$75.00	\$900.00	Provides clean water to 18 people every year for generations to come.
\$100.00	\$1,200.00	Covers the cost for 1 person to travel on a VAVV mission trip to/from Peru.
\$150.00	\$1,800.00	Provides clean water to 36 people every year for generations to come.
\$200.00	\$2,400.00	Covers 15% of the labor costs associated with project and program delivery and implementation.
\$250.00	\$3,000.00	Provides clean water to a small rural community of 60 people every year for generations to come.



**OR WHAT WE LIKE TO SAY:
\$50/MONTH PROVIDES
CLEAN WATER & SANITATION
SERVICES TO 12 PEOPLE
EVERY YEAR GENERATION
OVER GENERATION!**

VISION FOR 2021

Fundraising Goal

\$ 300,000

January 2021 – Ongoing – Launch and grow the newly rebranded recurring program called [THE RIPPLE](#)

January 22, 2021 – Run Scorecard Analysis on 7 Shortlisted Communities & select the first of these communities

Early February 2021– Finish Automated Data Flow/Feed Process for the Scorecard Tool

February 1 – March 11, 2021 – Collaborative Project with [Viz for Social Good](#) Developing Infographics that Visualize our Statistical Data for our work in the 7 new communities in Piura, Peru

February - October 2021 – Efforts to bring Clean Water and Improved Sanitation Services to 2-to-3 of the 7 Shortlisted Communities in the Piura Region of Peru

End of February 2021 – Begin hosting regular Quarterly Prayer Calls in which everyone in the Vera Aqua Vera Vita family is invited to join us

May/June 2021 – Implement for the first time ever the W.A.S.H./T.O.B. Education Workshop in a three half-day format during group mission

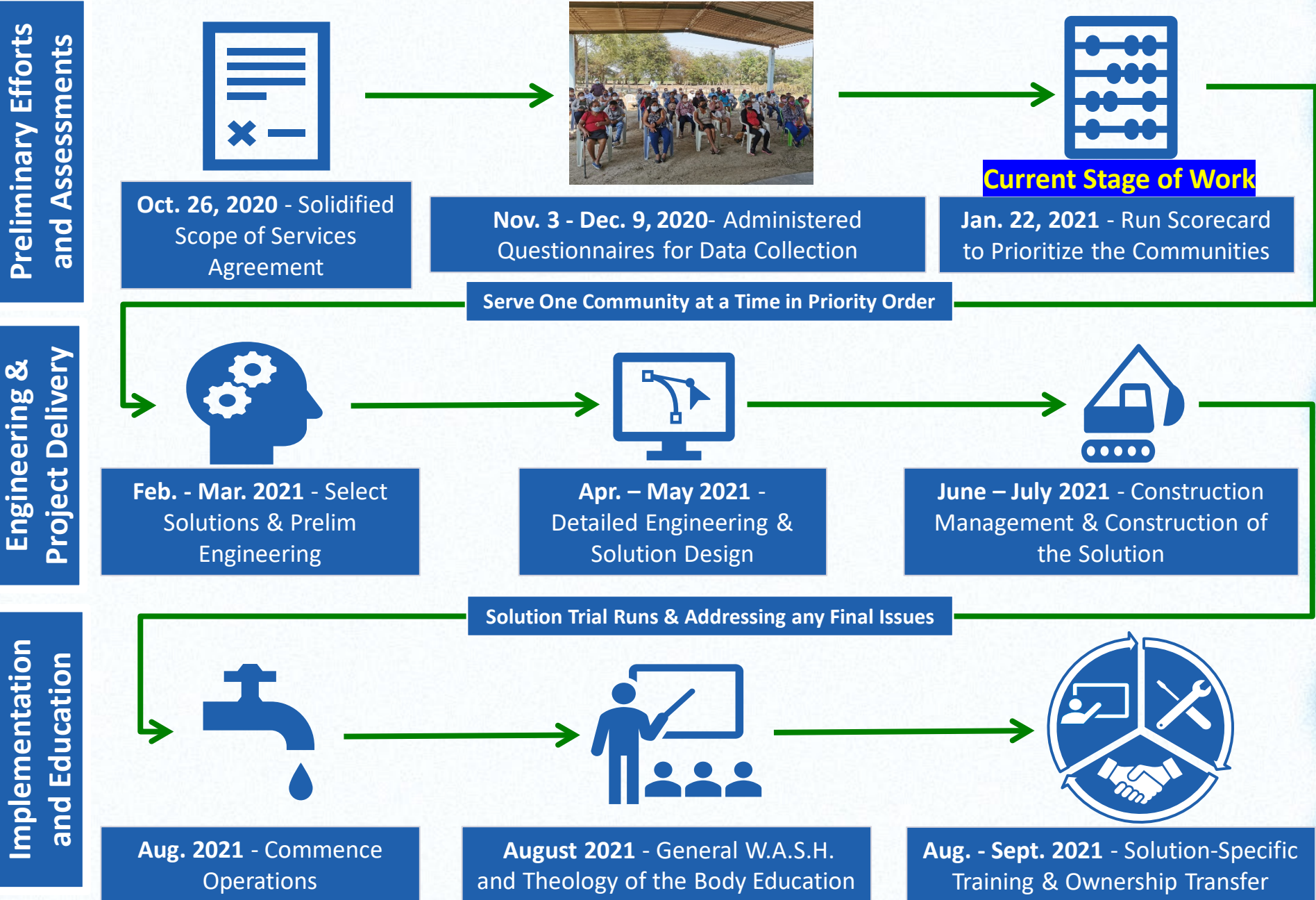
April - May 20, 2021 – Digital Campaign Leading up to “An Evening at a Speakeasy” (May 20th)

May/June 2021 – COVID-19 Pandemic Pending, hopefully go on first group Mission Trip with a team of Missionaries to Piura, Peru



Give True Water True Life

ENVISIONED PROJECT IMPACT (Serving 7 Communities in Piura)



DETAILED VISION FOR 2021



W.A.S.H. COMMUNITY DEVELOPMENT

- **Early February 2021**– Finish Automated Data Flow/Feed Process for the Scorecard Tool
- **Ongoing** – Continue to Develop Tools & Resources to Standardize Future Project Implementation & Process



PROJECTS

- **January 22, 2021** – Run Scorecard Analysis on 7 Shortlisted Communities & select the first of these communities we will serve
- **February - October 2021** – Efforts to bring Clean Water and Improved Sanitation Services to 2-to-3 of the 7 Shortlisted Communities in the Piura Region of Peru
- **April 2021** – Acquire \$106,500 in grant funding to help Monte Castillo repair parts of their sanitary sewer system in need of immediate rehabilitation

**W.A.S.H. = Water and Sanitation Hygiene*



EDUCATION

- **Mid-April 2021** – Finish Development of Theology of the Body (T.O.B.) Components of the Education Workshop and Translate into Spanish
- **May/June 2021** – Implement for the first time ever the W.A.S.H./T.O.B. Education Workshop in a three half-day format during group mission trip (see next page for more details)

DETAILED VISION FOR 2021



FOUNTAINS OF PRAYER

- **End of February 2021** – Begin hosting regular Quarterly Prayer Calls in which everyone in the Vera Aqua Vera Vita family is invited to join us in praying for each other, our mission, and for the well-being and needs of the people we serve



YOUTH/YOUNG-ADULT/SCHOOL PROGRAM

- **February – April 2021** – Our Lady of Lourdes Youth Group Lenten Mission Campaign encouraging Parishioners to drink water out of their Reusable Water Bottles only for all Lent while selling Reusable Water Bottles and asking for donations as a fundraiser

Missionary



MISSIONARY

- **May/June 2021** – COVID-19 Pandemic Pending, hopefully go on first group Mission Trip with a team of Missionaries to Piura, Peru
- **August 2021** – Initiate planning for next annual mission trip which will be open to all

DETAILED VISION FOR 2021



TRUE WATER VISION



PEOPLE

- **End of March 2021** – Hope to formalize the stipulations of an agreement for an official affiliation with the University of Dallas
- **Mid-April 2021** – God-willing, hire first paid team member beside Executive Director: Director of Community Projects in Peru

MEDIA – NEWS & MARKETING

- **February 1 – March 11, 2021** – Collaborative Project with [Viz for Social Good](#) Developing Infographics that Visualize our Statistical Data for our work in the 7 new communities in Piura, Peru
- **Ongoing** – Consistent and regular monthly publication of articles to the TrueWater Vision news site
- **By end of Year** – Develop & publish at least 3 new videos telling the story of Vera Aqua Vera Vita

FUNDRAISING

- **January 2021 – Ongoing** – Launch and grow the newly rebranded recurring program called [THE RIPPLE](#)
- **February – December 2021** – Collaboration with professional partner [boodleAI](#) to help improve our effectiveness in fundraising and pursuit of donors
- **April - May 20, 2021** – Digital Campaign Leading up to “An Evening at a Speakeasy”(May 20th)

**THANK YOU FOR MAKING 2020 OUR BEST
YEAR EVER DESPITE THE PANDEMIC!**

