

VERA AQUA VERA VITA ANNUAL REPORT 2021

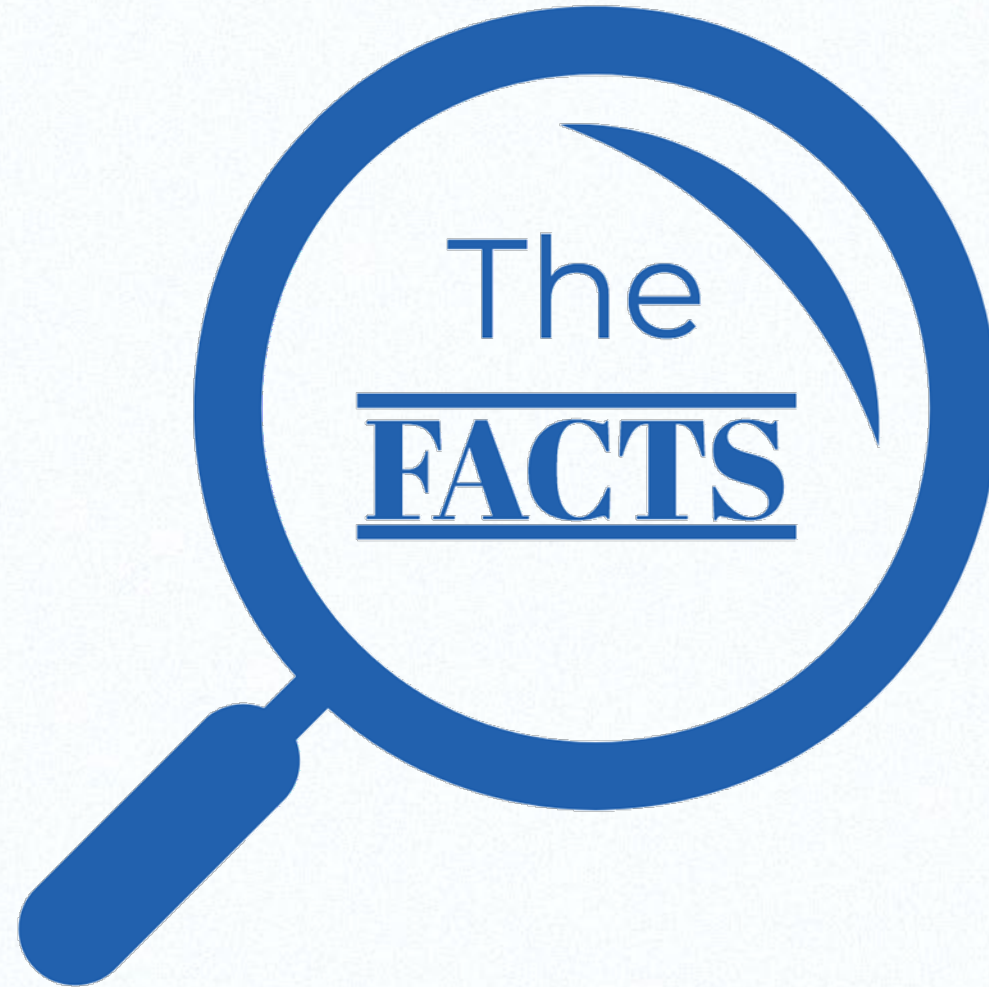
A report highlighting the impact of VAVV's Donors, Visionaries,
Board Members, Prayer Warriors, and Volunteers
(including financial transparency report)



Vera Aqua
Vera Vita

GLOBAL WATER CRISIS

- Today, **1.8 billion people** use a source of drinking water contaminated with feces, putting them at risk of contracting cholera, dysentery, typhoid and polio [\(1\)](#)
- Worldwide, **1 out of every 5 deaths** of children under 5 is due to a water-related disease [\(2\)](#)
- Today, **one child** dies from a water related disease **every 2 minutes** [\(3\)](#)



PERU WATER CRISIS

- Only **75% of rural communities** have basic (simple but unmanaged) drinking water services or better [\(4\)](#)
- Only **56% of rural communities** have basic sanitation facilities [\(5\)](#)
- **12% of children under the age of 5** experience chronic diarrhea due to waterborne diseases [\(6\)](#)



OUR MISSION



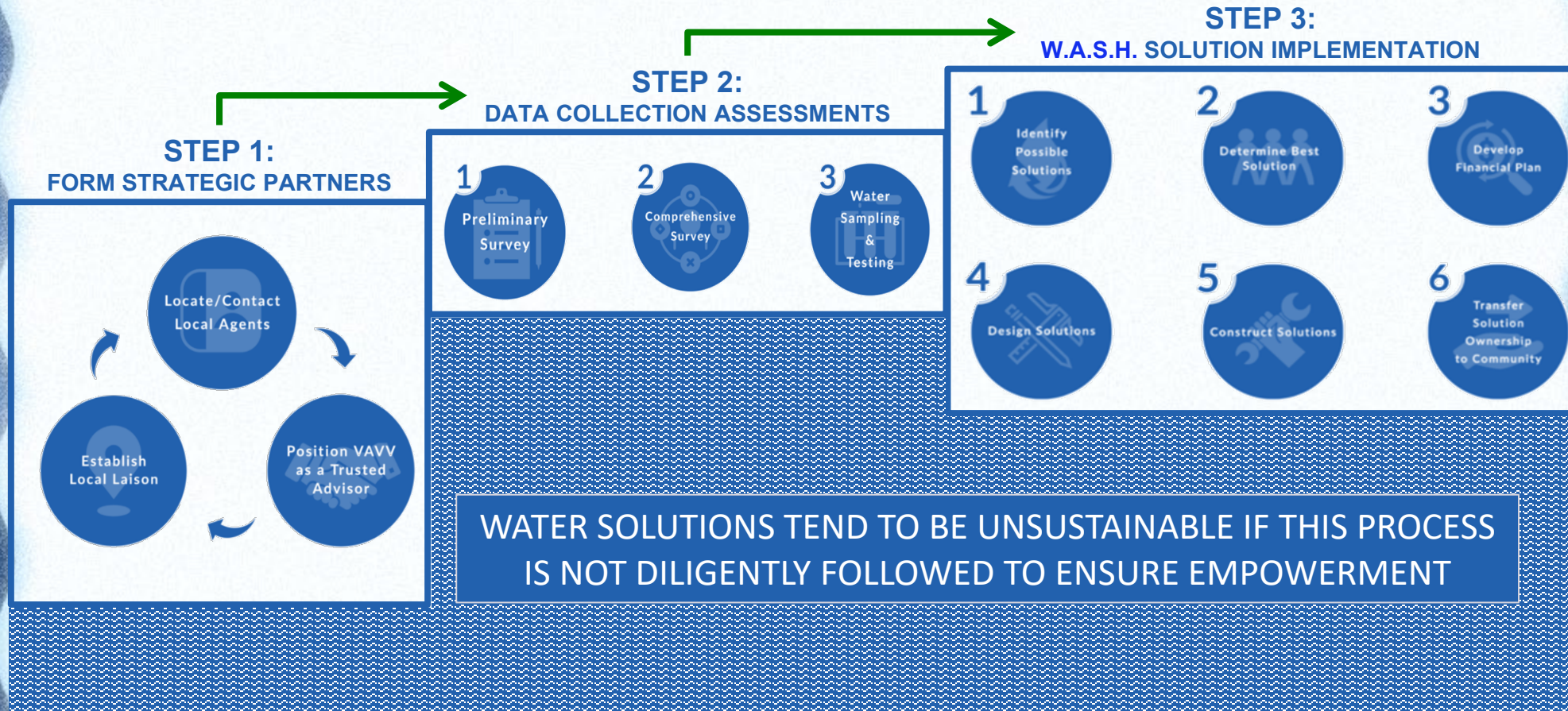
By tapping into the physical and spiritual nature of water, we empower people and communities in developing countries to generate clean water and sanitation solutions that bring "True Water True Life."



BETTER TOGETHER

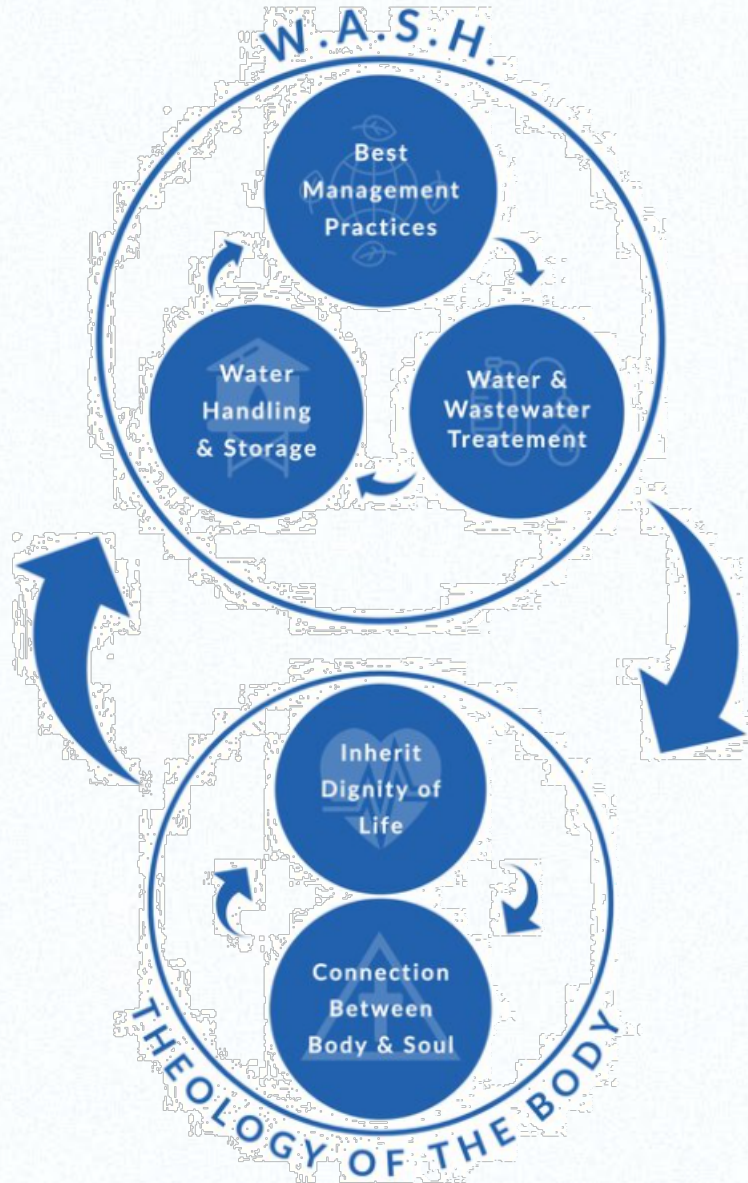


W.A.S.H. COMMUNITY DEVELOPMENT



[Click to see Our Approach](#)

EDUCATION THAT EMPOWERS



W.A.S.H. Community Education

Water, Sanitation, and Hygiene development solutions are only as effective as the education, instruction, and training that accompany them. That's why Vera Aqua Vera Vita aims to develop a comprehensive educational and instructional program to empower the people we serve to ultimately be *"the aqueducts of their own future solutions and development."*

Theology of the Body Education

Vera Aqua Vera Vita is always focused on the immeasurable dignity and value of each and every human being we serve. That's why we want to teach truth to the people regarding the innate and indissoluble connection between their body (physical well-being) and soul (spiritual well-being).

MISSIONARIES ALWAYS



DOMESTIC



GLOBAL

THE YEAR AT A GLANCE

Total Funds Raised

\$ 134,317

Total Number of Unique Donors

233

Projects/Program Efforts

Completed & Delivered: **1** Package of Comprehensive Wastewater Master Plan, Actionable GIS Maps, and Hard Print Maps for Monte Castillo's Sanitary Sewer System

Significant Progress on Planning and Engineering for **2** new communities' (Las Mercedes KM11 and Cerro de Leones) projects in the Piura Region of Peru

People Being Served with Clean Water

8,500+

No. of Volunteers/Unpaid-Interns

32

No. of Paid Staff

2



Hired Sub-Consultant (Remicio Y Gutierrez) Performing Hydrogeologic Evaluation in Las Mercedes KM11 to Determine Groundwater Availability. (2021-09-15)



Hired Sub-Consultant (Luis Solis + Team) Conducting Topographic Land Survey in Las Mercedes KM11 to be used in the Clean Water Solution Design. (2021-09-20)

OUR WORK



See the Pictures that tell a thousand stories of the impact of your support!

MILESTONES

1st Quarter



Feb 8 – Initiated [boodleAI](#) donor database evaluation Project to identify new donors & better understand our current donors



Feb 14 – Nominated & elected 2 new board members to the VAVV BOD: Eduardo Palma & Sonja Cook



Mar 25 – Completed [Viz for Social Good](#) Collaborative Project: development of graphics to better Visualize our work in Peru

2nd Quarter



May 14 – Hosted 3rd Annual Speakeasy Fundraiser as a Virtual Livestream and Online Auction Event – Raised \$16,000!



June 13 – Celebrated Vera Aqua Vera Vita's 4th Birthday and all that we have accomplished since our inception



June 29 – Formalized, signed, & entered into signed Memorandum of Understanding partnership agreement w/ University of Dallas

3rd Quarter



July 15 – Finished Development of Team Member (Employee) Policy Handbook including Vacation Policy

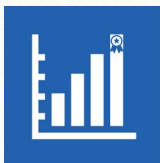


Sep 25 – Finalized the [Mayu Storybook Website](#) to tell the story of VAVV and the importance of our work in Peru



Sep 30 – Acquired H1-B Approval to Hire Ricardo Arbulu Guerra as VAVV's Peru Projects and Programs Director

4th Quarter



Oct 18 – Ricardo Guerra, Peru Projects and Programs Director, officially joined the VAVV team as 2nd paid staff member



Mid Nov – Mid Dec – Ricardo travelled to Peru to visit our communities & meet up with volunteers, partners, & collaborators



Dec 15 – Finished Development of YOUTH/YOUNG-ADULT/SCHOOL PROGRAM pages on the VAVV Website

VOLUNTEER OF THE YEAR!

Fulfilling the mission of Vera Aqua Vera Vita is only possible with and because of the numerous people that volunteer their time and prayers in support of our mission. With this in mind, we would like to recognize our 2021 “VOLUNTEER OF THE YEAR”.



Dalayna Marji



Communications and Marketing Intern

Vera Aqua Vera Vita has been a huge source of inspiration and joy in my life ever since I met Jacob in Sep. 2020. As a senior at the University of Dallas, my role as Communications Coordinator has been an incredible opportunity to grow my professional skills. I have been able to develop professionally while seeing the company’s mission progress which has been so fulfilling for my desire to bring about positive social change. I truly believe it was Divine Intervention that landed me with VAVV because not only do I stand behind every word of the VAVV Mission, but I also got to “wet my feet” in so many areas of Communications (be it social media design, campaign creation, website development, SEO, or email). Volunteering for VAVV has given me the opportunity to determine what areas I really love and already had a good level of comfort with versus where I had room to grow and how to learn new skills.

Regardless of what I’m doing, I know that each hour I spend creating an email campaign or designing social media posts, my contributions are taking the organization closer and closer to providing life-changing, sustainable, clean water to the people of these rural communities. I’m so excited to be going on the Spring 2022 Mission Trip so I can see first-hand the development that I’ve been helping propagate in the organization and take a hands-on approach to creating positive change in this crazy world. I greatly appreciate my time here and I’m excited to see what the future holds for Vera Aqua Vera Vita!

To learn more about the VAVV team, follow the links below:

- VAVV Team ([Meet our Team](#))
- Board of Directors & Chaplains ([Meet our Board](#))



FINANCIAL TRANSPARENCY

VAVV had a record year for fundraising in 2021. In keeping with open transparency for our constituents, we share our Financials for the year herein.

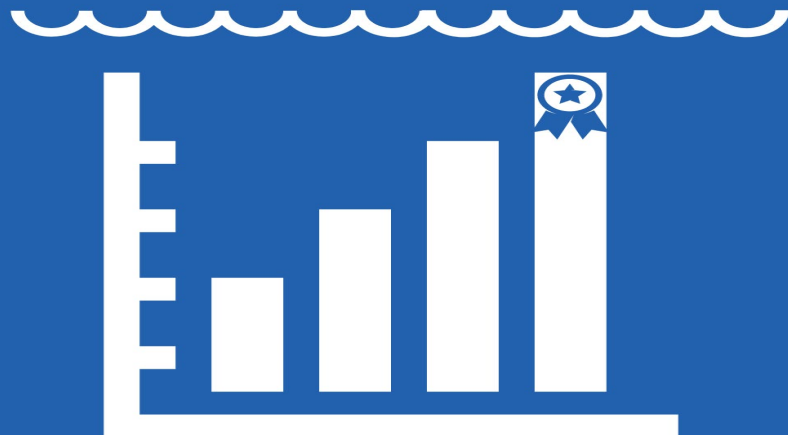
Annual Statement For FY 2021

Funds	Revenue	Expenses	Year-End Balance	Rolling Bank Balance
General*	\$ 112,104	\$ (98,544)	\$ 13,560	\$ 47,092
Projects/Programs**	\$ 22,213	\$ (26,374)	\$ (4,162)	\$ 38,848
Collective	\$ 134,317	\$ (124,919)	\$ 9,398	\$ 85,939

*General (formerly Mission Partnership) Fund used wherever it is most needed whether that be our operations/administration or program/project expenses

**Projects/Programs (formerly Project Partnership) Fund is specifically (100%) used only for Project & Program Related Expenses

THE RESULTS



[Click to See Why Our Donors Give](#)

[View our IRS F990s Filed Here for More Information](#)



THE RIPPLE

An empowered community of Vera Aqua Vera Vita Mission Partners that are the backbone and Champions for the cause of giving **TRUE WATER TRUE LIFE!**

WHAT MEMBERS MAKE POSSIBLE?

- More cost-effective management of donations for VAVV
- Reliable Income allowing VAVV to plan for future initiatives
- Building up of a community of champions for VAVV's mission
- More connections to potential champions
- Strong engagement in the mission leading to volunteerism & prayer warriors.
- Intangibles: heart, passion, ideas, and inspiration



PROGRAM PERKS FOR MEMBERS:

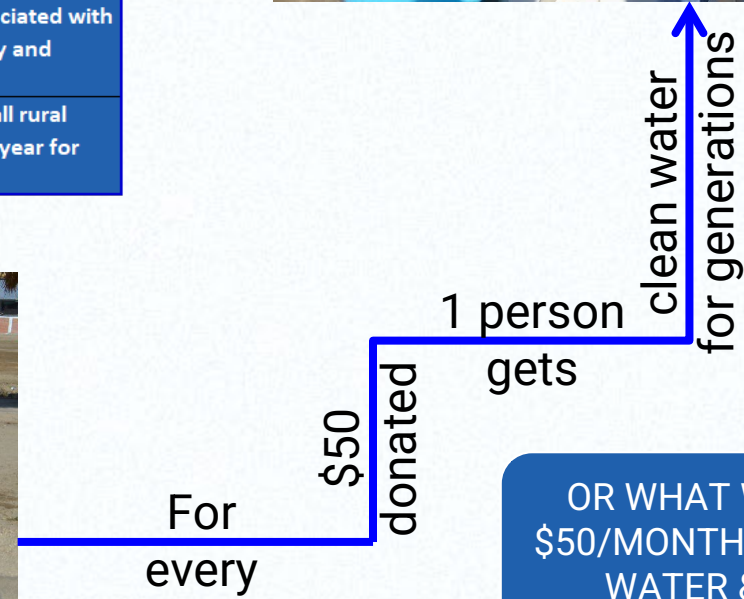
- Behind the Scenes Look at VAVV via Quarterly Insider Scoop Emails & Conference Calls
- Budget Transparency, Programs Transparency and, Growth Strategy Transparency
- Annual Private Mission Partners Happy Hour & Appreciation Dinner
- VIP Event Ticket Pricing & VAVV Branded Materials
- Intangibles: Lasting positive impact to future generations, a chance to utilize gifts, talents & skills for a noble and generous purpose, and an Opportunity to build a treasure in the Kingdom Of Heaven

GIVE A RECURRING GIFT THAT MAKE RIPPLES IN PEOPLE'S LIVES THAT LAST FOR GENERATIONS

SOCIAL IMPACT



What's the Impact?		
Recurring Giving	Annual Giving	What does this Gift do every year?
\$25.00	\$300.00	Provides clean water to 6 people every year for generations to come.
\$50.00	\$600.00	Covers the cost of Water Sampling & Quality Testing for 1 community.
\$75.00	\$900.00	Provides clean water to 18 people every year for generations to come.
\$100.00	\$1,200.00	Covers the cost for 1 person to travel on a VAVV mission trip to/from Peru.
\$150.00	\$1,800.00	Provides clean water to 36 people every year for generations to come.
\$200.00	\$2,400.00	Covers 15% of the labor costs associated with project and program delivery and implementation.
\$250.00	\$3,000.00	Provides clean water to a small rural community of 60 people every year for generations to come.



**OR WHAT WE LIKE TO SAY:
\$50/MONTH PROVIDES CLEAN
WATER & SANITATION
SERVICES TO 12 PEOPLE
EVERY YEAR GENERATION
OVER GENERATION!**

VISUALIZE THE NEED



Thanks to [Viz for Social Good](#), you can now visualize the impact of your gift through a collection of incredible infographics that tell the story with data of those we serve, you can witness the importance of our work in Peru and beyond...

Visualize It!



How they are affected by the water crisis

Select the measure for % of population affected in each region:

- Water-related illnesses
- Water-related deaths



MAYU'S STORY

Mayu loves to play and dream in the fields surrounding her home in **Cerro de Leones**. She lives in beautiful **Piura** in northwestern **Peru**, where there are three other countryside communities closer to her, and another three quite farther. Some are bigger than Cerro de Leones, with lots of homes and children her age, and some are so small that they do not have a school. But they have one thing in common. All the children in the seven communities do not have clean water - not in their homes nor their schools. With no healthy water to drink, they cannot learn and play as much as they would like.

This is our story about them, and about **Vera Aqua Vera Vita (VAVV)** who wish to make a true life change!

[Click to See Mayu's Story](#)
(Interactive & Animated)

True Water,
True Life.

by andi duet for VAVV



TESTIMONIES FROM THE PEOPLE



What does clean water mean to you?

[Watch it on YouTube](#)

VISION FOR 2022

Mid-to-Late March – Break Ground on construction for the Las Mercedes KM11 and Cerro de Leones Projects

March 10 – 18 – First official group mission trip to Peru where we will **implement our WASH/TOB Education Workshop** and **break ground on construction for the projects**

May 14th – Return to in-person for the [VAVV 4th Annual “Evening at a Speakeasy” Fundraiser Event](#)

Early-to-Mid June – Hire full-time paid Communications Director to oversee all VAVV communications, marketing, branding, and public relations

Mid-to-Late September – Complete construction of the two water projects and commence community-owned operations

By End of Year – Start planning and design on 1-2 new projects from shortlist of prioritized projects in the Piura Region of Peru



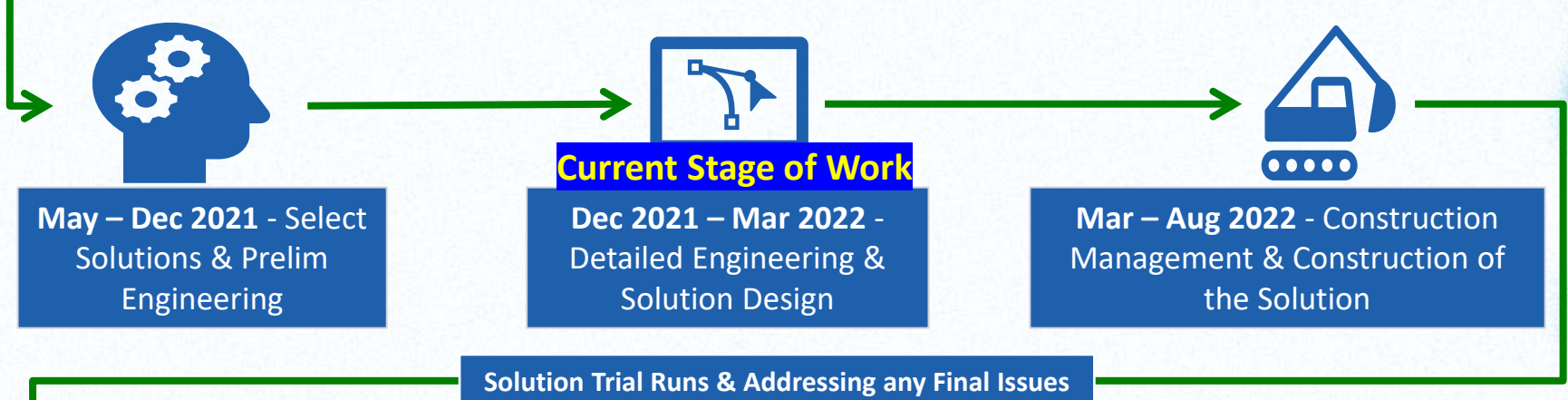
ENVISIONED PROJECT IMPACT (Clean Water to 2 Communities)



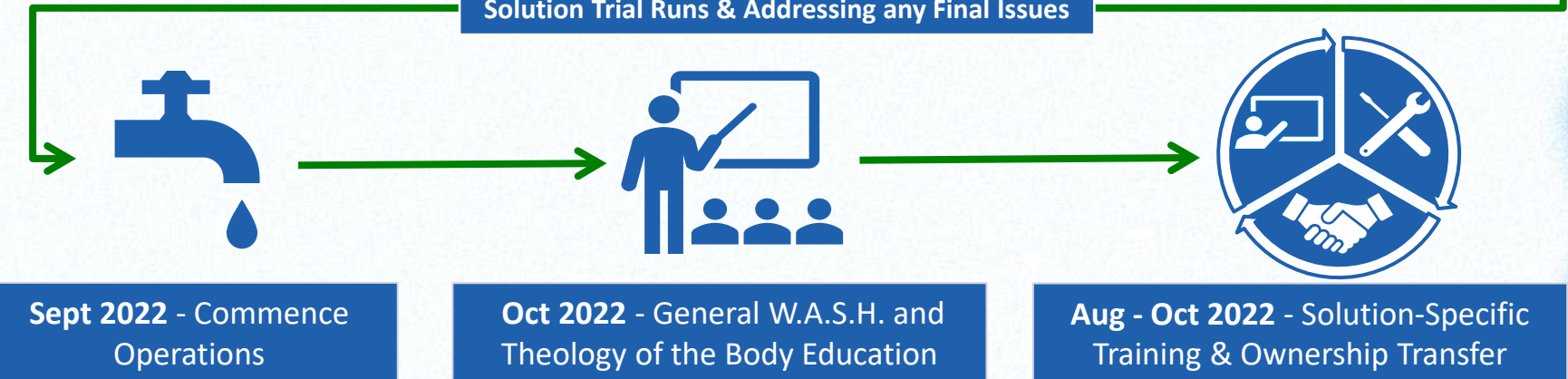
Preliminary Efforts and Assessments



Engineering & Project Delivery



Implementation and Education



DETAILED VISION FOR 2022



W.A.S.H. COMMUNITY DEVELOPMENT

- **February** – Acquire recognition as a Nonprofit NGO in Peru and receive tax & ease of functioning benefits
- **Ongoing** – Continue to Develop Tools & Resources to Standardize Future Project Implementation & Process



PROJECTS

- **March 14-16**– Break ground on construction of the clean water projects in Las Mercedes KM11 and Cerro de Leones with Missionary Team
- **April** – Officially contract a professional construction team in Piura, Peru to construct the Water System

**W.A.S.H. = Water and Sanitation Hygiene*



EDUCATION

- **February** – Finish Development of Theology of the Body (T.O.B.) of the Workshop and Translate into Spanish
- **Mar 14-16** – Implement for the first time ever the W.A.S.H./T.O.B. Education Workshop in a three half-day format during group mission trip (see next page for more details)

DETAILED VISION FOR 2022



Missionary



FOUNTAINS OF PRAYER

- **Every Quarter** – Host Quarterly Mass + Brunch events at local DFW parishes to pray for the mission of Vera Aqua Vera Vita and build stronger spiritual community within the VAVV family.

YOUTH/YOUNG-ADULT/SCHOOL PROGRAM

- **April** – Launch pilot initiative of this program at a local DFW Catholic school and/or Parish youth group (e.g. JPII High School, St. Mark, Prince of Peace).

MISSIONARY

- **March 10-18** – First official group mission trip to Peru where we will implement WASH/TOB Education Workshop & break ground on construction
- **August** – Initiate planning for next annual mission trip which will be open to all

DETAILED VISION FOR 2022



TRUE WATER VISION



PEOPLE

- **Ongoing** – Welcome interns/volunteers to the VAVV team and continue attending career fairs to recruit more
- **Early-to-Mid June** – Hire full-time paid Communications Director to oversee all VAVV communications, marketing, branding, and public relations

MEDIA – NEWS & MARKETING

- **April-May** – Produce 2 new videos (one animated and the other a live-action synopsis of the VAVV mission trip) telling the story of VAVV
- **June** – Begin consistently publishing Food for Thought articles on the True Water Vision News Site

FUNDRAISING

- **March-April** – March Madness Bracket Challenge Fundraiser Event/Game
- **March-April** – \$60,000 Capital Fundraising Campaign for the 2 projects in Piura, Peru
- **May 14** – **4th Annual Evening at a Speakeasy Fundraiser Event** which will be a hybrid event this year (livestream option + in-person)

**THANK YOU FOR MAKING 2021 OUR BEST
YEAR EVER AS WE CONTINUE TO GROW
THE VERA AQUA VERA VITA FAMILY AND
EXPAND OUR MISSION!**

