

VERA AQUA VERA VITA

ANNUAL REPORT 2023

**Highlighting the impact of VAVV's Donors, Visionaries,
Board Members, Prayer Warriors, and Volunteers**



**Vera Aqua
Vera Vita**



OUR MISSION



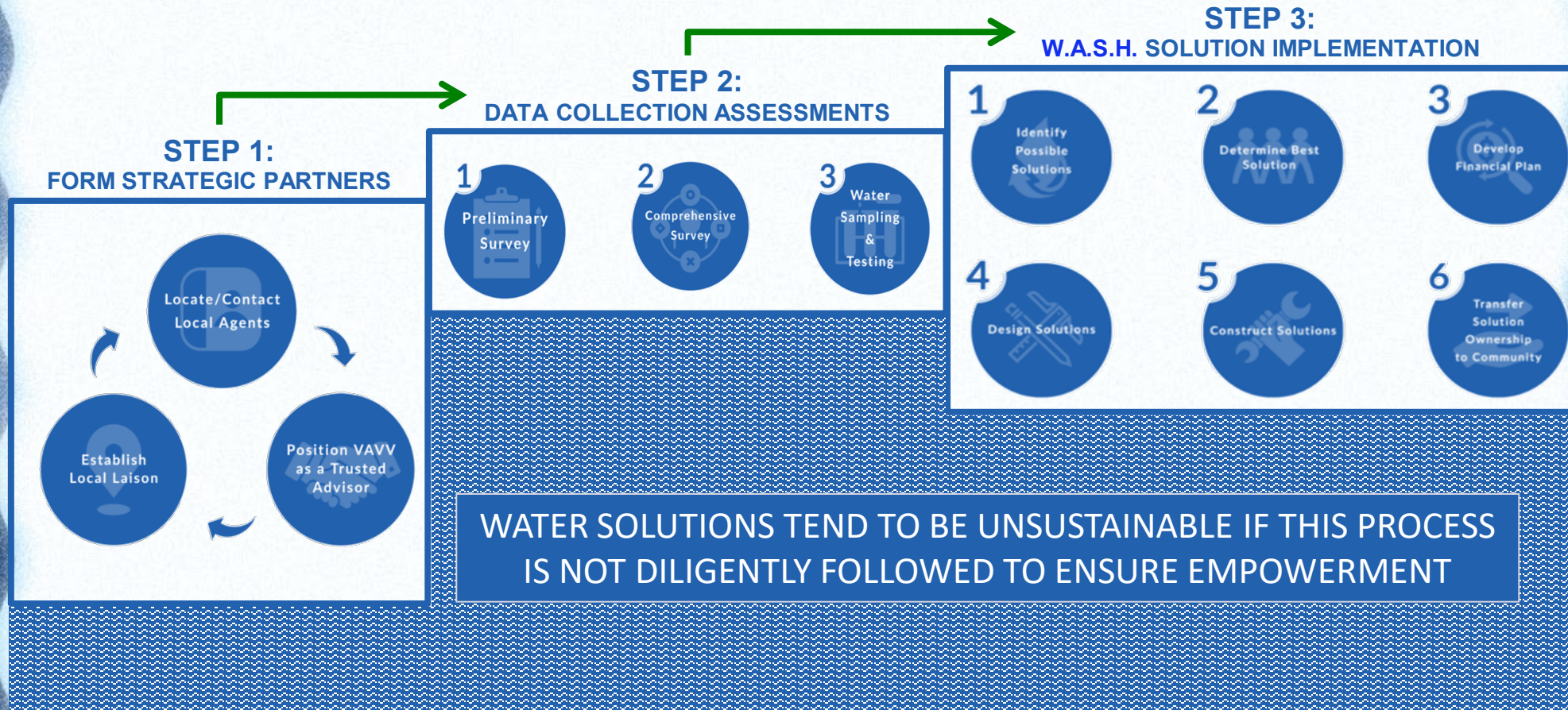
By tapping into the physical and spiritual nature of water, we empower people and communities in developing countries to generate clean water and sanitation solutions that bring "True Water True Life."



BETTER TOGETHER



W.A.S.H. COMMUNITY DEVELOPMENT



[Click to see Our Approach](#)

VOLUNTEER OF THE YEAR!

Fulfilling the mission of Vera Aqua Vera Vita is only possible with and because of the numerous people that volunteer their time and prayers in support of our mission. With this in mind, we would like to recognize our 2023 “VOLUNTEER OF THE YEAR”.



Sonja Cook



Vice President of the Board of Directors

Sonja is a licensed Professional Engineer working for Plummer Associate, Inc. as a Wastewater Treatment Engineer where she assists treatment design staff with review and evaluation of water and wastewater quality data associated with treatment projects, creates and analyzes hydraulic models, and other such tasks. She has been volunteering with VAVV since February 2019 when she joined the team to help plan the 2nd Annual Speakeasy Fundraiser. Since then, she has been actively involved in VAVV’s engineering projects including the development of the Comprehensive Sanitary Sewer System Master Plan Report and Maps for Monte Castillo, Piura, Peru. Sonja has such a big heart for service that not only is she a volunteer and Board Member for VAVV, but she also serves as Grants Director and sits on the Board of Directors for Redeemed Women, a local DFW-area nonprofit.

To learn more about the VAVV team, follow the links below:

- VAVV Team ([Meet our Team](#))
- Board of Directors & Chaplains ([Meet our Board](#))



THE YEAR AT A GLANCE

Total Funds Raised

\$234,126

Total Number of Unique Donors

168

Projects/Programs

Existing Projects

- 1 – Las Mercedes KM11: Our easement has officially been approved and now we are registering it with the proper authority.
- 1 - Planning & Engineering for the Cerro de Leones (CdL) has re-commenced including contracting a surveyor to collect additional topographic survey necessary for our proposed waterline alignment plus commitment from the Plano Sunrise Rotary Club has been confirmed to pursue a Rotary International Global Grant from Rotary International.

Future Projects

- 5 – Other projects to commence in priority order once labor, time-availability, and funding are sufficient.

People Being Served with Clean Water

986

No. of Volunteers/Unpaid-Interns

31

No. of Paid Staff

3



*Our 2023 Mission Trip team arrives in Piura, Peru and is greeted by the staff at Santisimo Sacramento where we stayed during the mission trips.
(2023-07-25)*



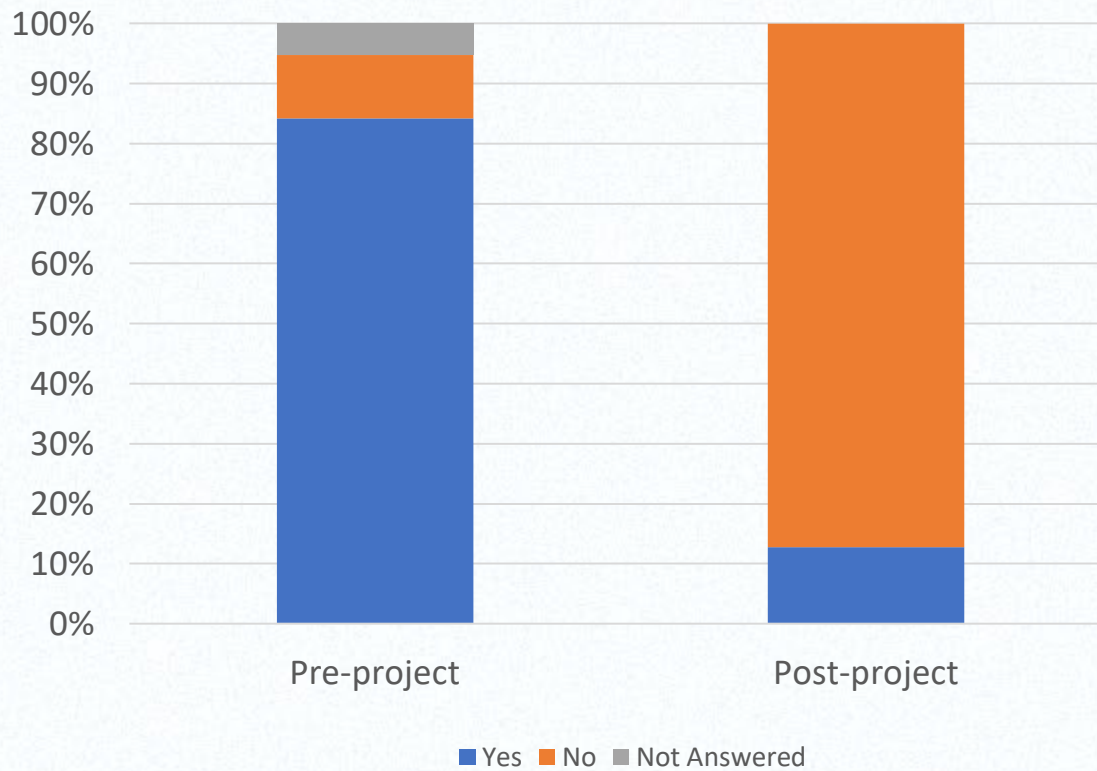
*Instructing/Training community members in Las Mercedes KM11 on proper Handwashing Techniques during WASH + TOB 3-Day Training Workshop
(2023-07-29)*

MONTE CASTILLO PROJECT IMPACT

3-YR POST-PROJECT ASSESSMENT



Pre- vs. post-project Rates of Chronic Waterborne Illness Afflictions



90% of people use the Water Treatment Facility as their primary source of water.

ON A MISSION

In July 2023, Vera Aqua Vera Vita took its Second Official Organized Group Mission Trip to Piura, Peru with a team of 10 missionaries. Among other things, we implemented our Water and Sanitation Hygiene (WASH) + Theology of the Body (TOB) Education Workshop in the community of Las Mercedes KM11 whom we are currently serving, and we delivered hundreds of Water and Sanitation Hygiene Care Packages to the people!



[Learn More and Register for the Next Trip!](#)

Check out this Mission Trip promo video to get inspired:



FINANCIAL TRANSPARENCY

VAVV had a record year for fundraising in 2023. In keeping with open transparency for our constituents, we share our Financials for the year herein.



Annual Statement For FY 2023

Funds	Revenue	Expenses	%
General*	\$ 237,369	\$ (183,864)	71%
Projects/Programs**	\$ (3,253)	\$ (74,979)	29%
Collective	\$ 234,116	\$ (258,843)	

*General (formerly Mission Partnership) Fund used wherever it is most needed whether that be our operations/administration or program/project expenses.

**Projects/Programs (formerly Project Partnership) Fund is specifically (100%) used only for Project & Program Related Expenses including project + program specific labor costs.

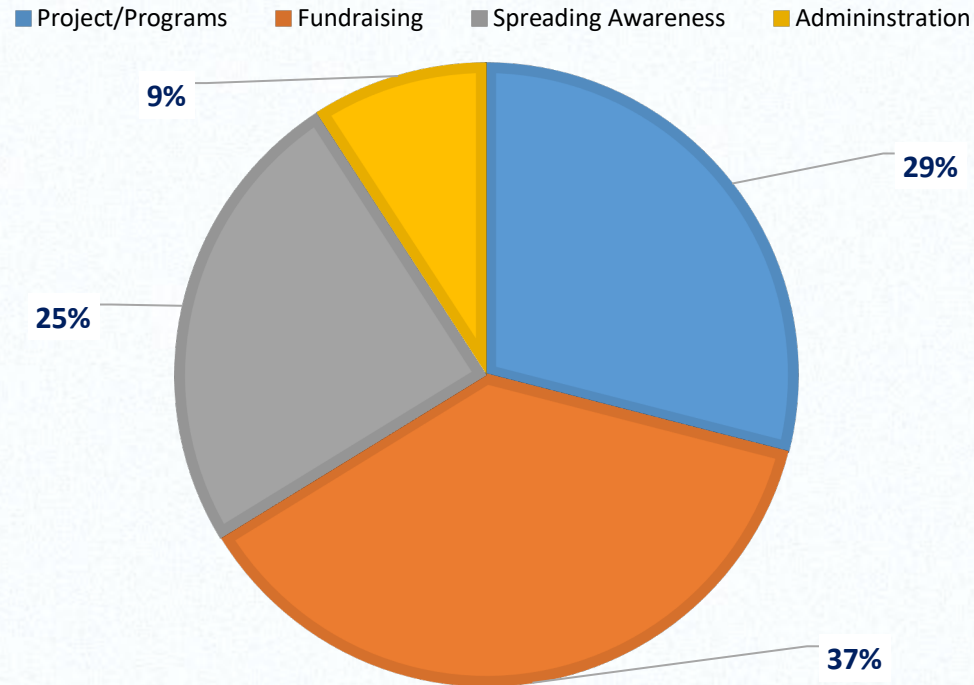


[Click to See Why Our Donors Give](#)

FUNDING USE



VERA AQUA VERA VITA FUNDING USE DISTRIBUTION



**The reason for only 29% of VAVV funds being used for Projects + Programs in 2023 is due to ongoing external circumstances that delayed us from making substantial capital investments in the construction of clean water systems because the projects did not progress as quickly as anticipated which means we obviously spent far less than our desired 80% Project/Program to 20% Overhead target. In 2024, this Funding Use Distribution will swing back in substantial favor of Projects/Programs as we anticipate complete construction on one project and substantial construction on a different project.*

THE RIPPLE – RECURRING DONORS

An empowered community of Vera Aqua Vera Vita Mission Partners that are the backbone and Champions for the cause of giving
TRUE WATER TRUE LIFE!



WHAT MEMBERS MAKE POSSIBLE?

- More cost-effective management of donations for VAVV
- Reliable Income allowing VAVV to plan for future initiatives
- Building up of a community of champions for VAVV’s mission
- More connections to potential champions
- Strong engagement in the mission leading to volunteerism & prayer warriors.
- Intangibles: heart, passion, ideas, and inspiration

Become a Part of the growing community of

116

recurring donors!!!

PROGRAM PERKS FOR MEMBERS:

- Behind the Scenes Look at VAVV via Quarterly Insider Scoop Emails & Conference Calls
- Budget Transparency, Programs Transparency and, Growth Strategy Transparency
- Annual Private Mission Partners Happy Hour & Appreciation Dinner
- VIP Event Ticket Pricing & VAVV Branded Materials
- Intangibles: Lasting positive impact to future generations, a chance to utilize gifts, talents & skills for a noble and generous purpose, and an Opportunity to build a treasure in the Kingdom Of Heaven

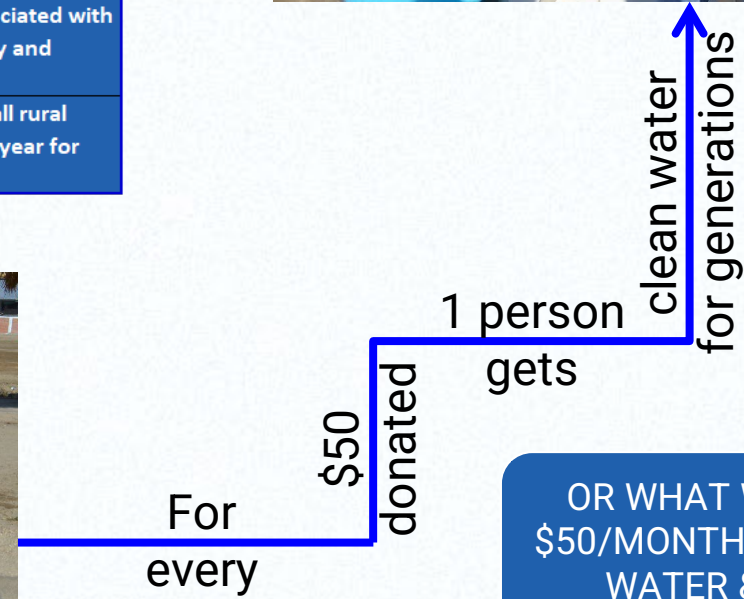
“WE ALONE CANNOT CHANGE THE WORLD, BUT WE CAN CAST A STONE ACROSS THE WATER TO CREATE MANY RIPPLES.”

– St. Mother Teresa of Calcutta

SOCIAL IMPACT



What's the Impact?		
Recurring Giving	Annual Giving	What does this Gift do every year?
\$25.00	\$300.00	Provides clean water to 6 people every year for generations to come.
\$50.00	\$600.00	Covers the cost of Water Sampling & Quality Testing for 1 community.
\$75.00	\$900.00	Provides clean water to 18 people every year for generations to come.
\$100.00	\$1,200.00	Covers the cost for 1 person to travel on a VAVV mission trip to/from Peru.
\$150.00	\$1,800.00	Provides clean water to 36 people every year for generations to come.
\$200.00	\$2,400.00	Covers 15% of the labor costs associated with project and program delivery and implementation.
\$250.00	\$3,000.00	Provides clean water to a small rural community of 60 people every year for generations to come.



**OR WHAT WE LIKE TO SAY:
\$50/MONTH PROVIDES CLEAN
WATER & SANITATION
SERVICES TO 12 PEOPLE
EVERY YEAR GENERATION
OVER GENERATION!**

MILESTONES

1st Quarter



Jan 14 – Hosted 1st Annual Concert Jam Fundraiser Event at Guitars & Growlers in Richardson



Feb 21 – Participated in the University of Dallas' Spring Career Fair to recruit new interns/volunteers for the VAVV team



Mar 22 & 25 – Hosted 2 [Care Package Preparation Service Activities](#) at St. Mark (Plano) and St. Anthony (Wylie), respectively

2nd Quarter



May 13 – Hosted [4th Annual Speakeasy Fundraiser](#) as a Virtual Livestream and Online Auction Event – Raised \$30,800!



May 22 – Added 2 new Board Members to the [Board of Directors: Chris Loy & Daniel Joseph Hennessy](#) – we now have 7 total!



June 13 – Celebrated turning 6-yrs old as an organization with all that we have accomplished since our inception

3rd Quarter



July 23-Aug 1 – [2nd Annual Organized Mission Trip to Peru](#) w/ a team of 10 missionaries (7 volunteers + 3 paid staff)



Sept 12 – Three new volunteers joined Project Planning & Engineering Team: 1.) Alan Dunn, 2.) Tasha Neel, EIT, and 3.) Derek Cheatham, PE.



Sept 22 – Participated in NTX Giving Day for the 6th year in a row | Another record year in which we raised: \$33,743!

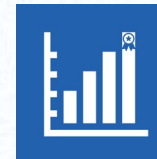
4th Quarter



Oct 19 – [Livestream Panel on Imagine a Day Without Water](#) with Members of the Board talking about taking action to give water



Nov 28 – Obtained/Granted Non-Parish Based Organization affiliation status within the Diocese of Dallas



Dec 31 – Hit our \$48K annual recurring donation increase goal for Phase A of our RIPPLES FOR HOPE Fundraising Campaign

VISION FOR 2024

Mid-to-Late March – Break Ground on construction for the Las Mercedes KM11 Project

May 18 – VAVV 6th Annual “Evening at a Speakeasy” Fundraiser Event

July 13 – 21– Third organized group mission trip to Peru | **Implement our WASH/TOB Education Workshop** and **perform manual construction labor alongside community for the projects**

Late July – Complete construction of the Las Mercedes KM11 Project and commence community-owned operations

Mid-to-Late August – Break Ground on construction for the Cerro de Leones Project

Mid-to-Late December – Complete construction of the Cerro de Leones Project and commence community-owned operations



OUR WORK



See the Pictures that tell a thousand stories of the impact of your support!

ENVISIONED PROJECT IMPACT (Clean Water > Las Mercedes KM11)



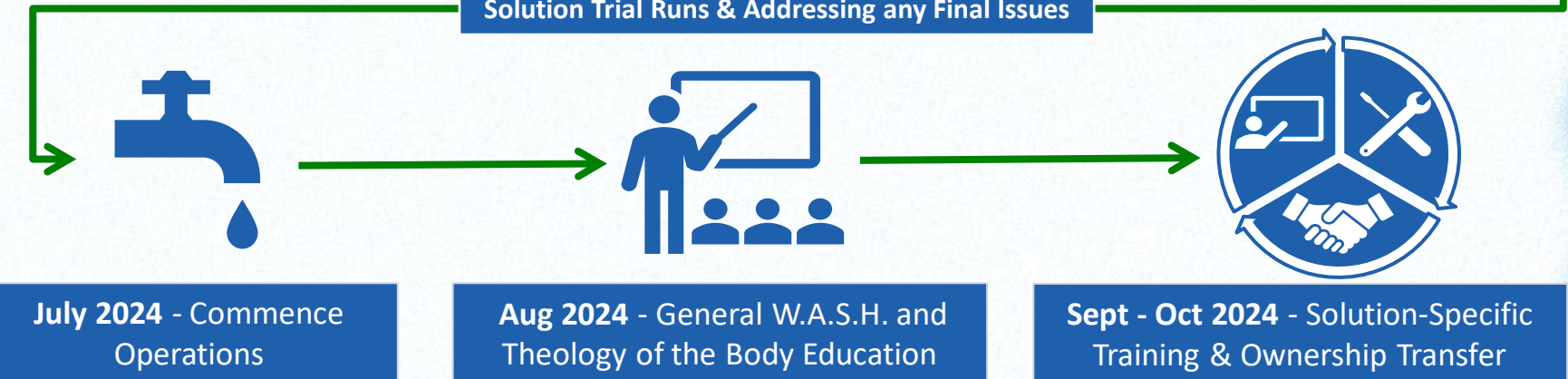
Preliminary Efforts and Assessments



Engineering & Project Delivery



Implementation and Education



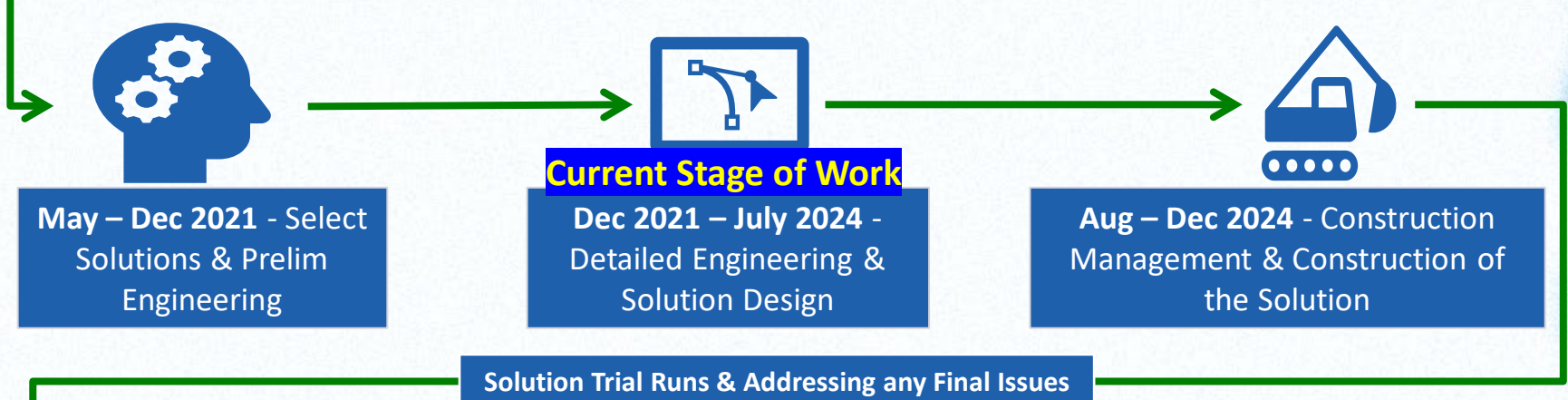
ENVISIONED PROJECT IMPACT (Clean Water > Cerro de Leones)



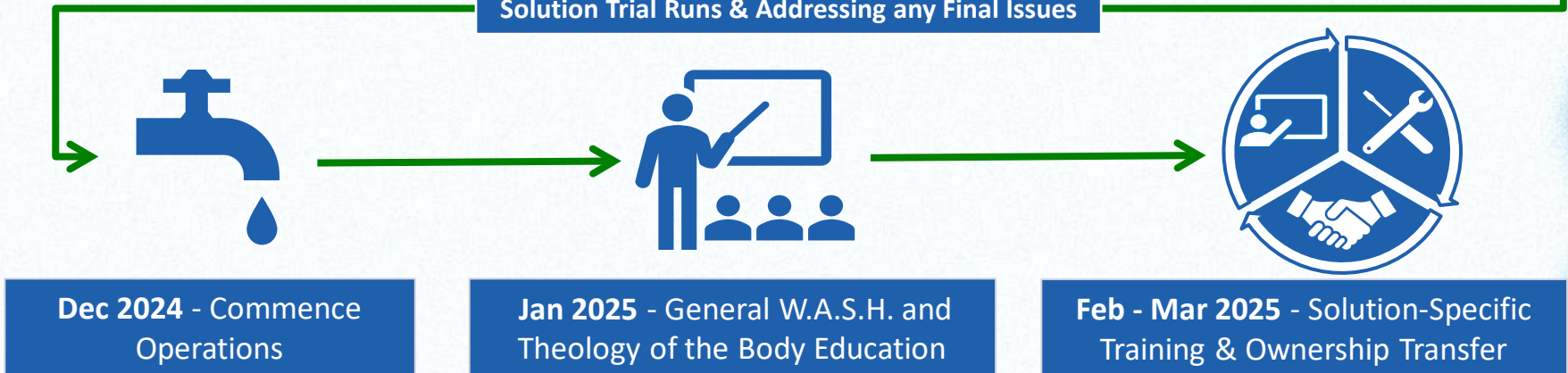
Preliminary Efforts and Assessments



Engineering & Project Delivery



Implementation and Education



THANK YOU FOR MAKING 2023 OUR BEST
YEAR EVER AS WE CONTINUE TO GROW
THE VERA AQUA VERA VITA FAMILY AND
EXPAND OUR MISSION!

